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Sales Outsourcing Guide: Reasons To Outsource Your B2B Sales Team

Sales outsourcing is the most efficient and effective way to increase revenue. Sales are the conduit that takes your products and services to the market. Traditionally, companies have relied on in-house sales teams. Meaning, the leadership team has been responsible for sales training, the implementation of systems and tools, and ongoing oversight. Before remote work was an option, an in-house hands-on sales team made sense. As remote workers integrate seamlessly and sales technology becomes both more insightful and powerful, today's businesses are discovering the advantages of sales outsourcing.

What Is Sales Outsourcing?

Outsourcing your sales involves hiring a third-party partner to create the sales strategy, hire and build the team, launch the tools, and [remain agile along the way](#). The team should operate as a fluid extension of your business. Strategically outsourcing sales is becoming the golden standard, and when done correctly, it can increase both your top-line and bottom-line revenue.



8 Advantages Of Outsourced Sales

Sales are to businesses as water is to humans. Your business has a sales quota it needs to meet scale, and when talking about valuation — sales account for over half of company value.

1. Immediate Sales and Marketing Infrastructure

It takes an average of [three to nine months](#) to get a new sales rep up to speed and producing revenue. That's the estimate if your sales software, tools, and systems are already in place. Since the average salesperson stays in a position for two and a half years, hiring and training sales reps turns into a regular obligation. Sales outsourcing can bring results faster and sustain those results for the long-term. During their first 6 months with JumpCrew, a leading social media platform saw an 80% increase in weekly revenue—and still growing.

[Sales solution providers](#) have expertise in all parts of the sales process. They have professionals who run and manage [cutting-edge digital sales and marketing tools](#) every day. This means you spend less time and money figuring out what works (and what doesn't). Your team is free to focus on growing accounts and scaling your business.

Outsourcing eliminates the time and expense of recruiting and hiring an in-house sales team. A dedicated sales provider mitigates the impact of sales rep turnover with their in-house recruitment team and onboarding program.

2. Target New or Underserved Markets

Having enough salespeople to cover the [total addressable market](#) is a common problem for companies regardless of size. Outsourced sales partners can provide more reps at a lower cost than if you were to hire in-house. This calculation is taking into consideration the cost of: tools and infrastructure, hiring and training, management overhead, spiffs and bonuses, insurance and benefits. Also, companies can use an outsourced team to test new markets before rolling the strategy out to the larger team - saving even more money.

Some outsourced companies, like JumpCrew, use an industry [verticalization](#) approach to selling. Each rep focuses their energy and expertise on one market, allowing for quick scalability. Verticalization creates an agile salesforce with intimate knowledge of their target industry.

3. Greater Control of the Sales Process

Some executives resist outsourcing because it can seem like a loss of control. However, the reality is often the exact opposite.

Adequately controlling the sales process and achieving target conversion ratios requires a team of experts collaborating and constantly optimizing, improving, and refining the sales process.

This includes:

- Recruiting the right talent
- Thoughtfully building compensation packages and SPIFs (Sales Performance Incentive Funds)
- Building and delivering effective sales training
- Monitoring sales metrics and activity KPIs
- Providing the sales team appropriate support, leadership, and career pathing
- Continually refining the sales process for maximum results

If these aren't core competencies at your company, then by engaging a specialized, outsourced sales management team, you will effectively gain control.

4. Sales and Marketing Alignment

Agencies like ours that specialize in sales and marketing services have done it all before. You gain access to a blended team of sales and marketing experts who have experience selling multiple solutions with diverse sales processes and sales cycles.

As you probably know, having an outstanding in-house sales team and top-notch marketing department doesn't guarantee they will work together effectively. With outsourced sales and marketing, you inherit a team on the cutting edge of marketing and sales methodology who have already worked together on successful projects and are experienced with the type of collaboration necessary to execute successful campaigns. They've had time to optimize their practices, so you don't have to use your time to catch up.

5. Support New Product or Service Roll-Out

Outsourced sales can provide a solution for a new product launch or service roll-out, a periodic or temporary need that would overwhelm current staff or require additional hires to fully execute.

Having a professional team already operating at peak efficiency and able to step in at any stage of development reduces the time you need to launch special or periodic campaigns.

6. Process Improvement and Scalability

The benefits of dedicated sales and marketing experts are most visible in two areas: process improvement and scalability. With greater control comes deeper process insight. The right team will gain a comprehensive understanding of your sales funnel and timeline. If your product isn't meeting the needs of your target market, your outsourced sales team should pick up on it and relay the findings. In this case, both companies will revisit the [buyer persona](#), or pivot the sales pitch as well as modify the marketing collateral. Sales experts have the best ideas on improving processes that yield increased efficiency after they've worked through the initial processes, prospects, and sales funnels. This fresh feedback from industry experts supports accelerated and sustainable growth.

7. Lower Costs and Improve Profitability

Outsourcing saves money, often dramatically. With an outsourced sales solution, you eliminate the need for additional office space and potentially a management layer. Expanding offices and hiring sales reps to grow your business is costly. Once you're up and running, operational inefficiencies like sales rep attrition or competency gaps will impact your bottom line. Instead, fill those new sales roles with proven sales experts with their own infrastructure and support.

An outsourced sales team has their technology stack fully deployed and arrives thoroughly trained on all systems. Your business benefits from economies of scale and continually evolving processes. Working with JumpCrew can save you 64% of the overall cost of building and maintaining an in-house sales team.

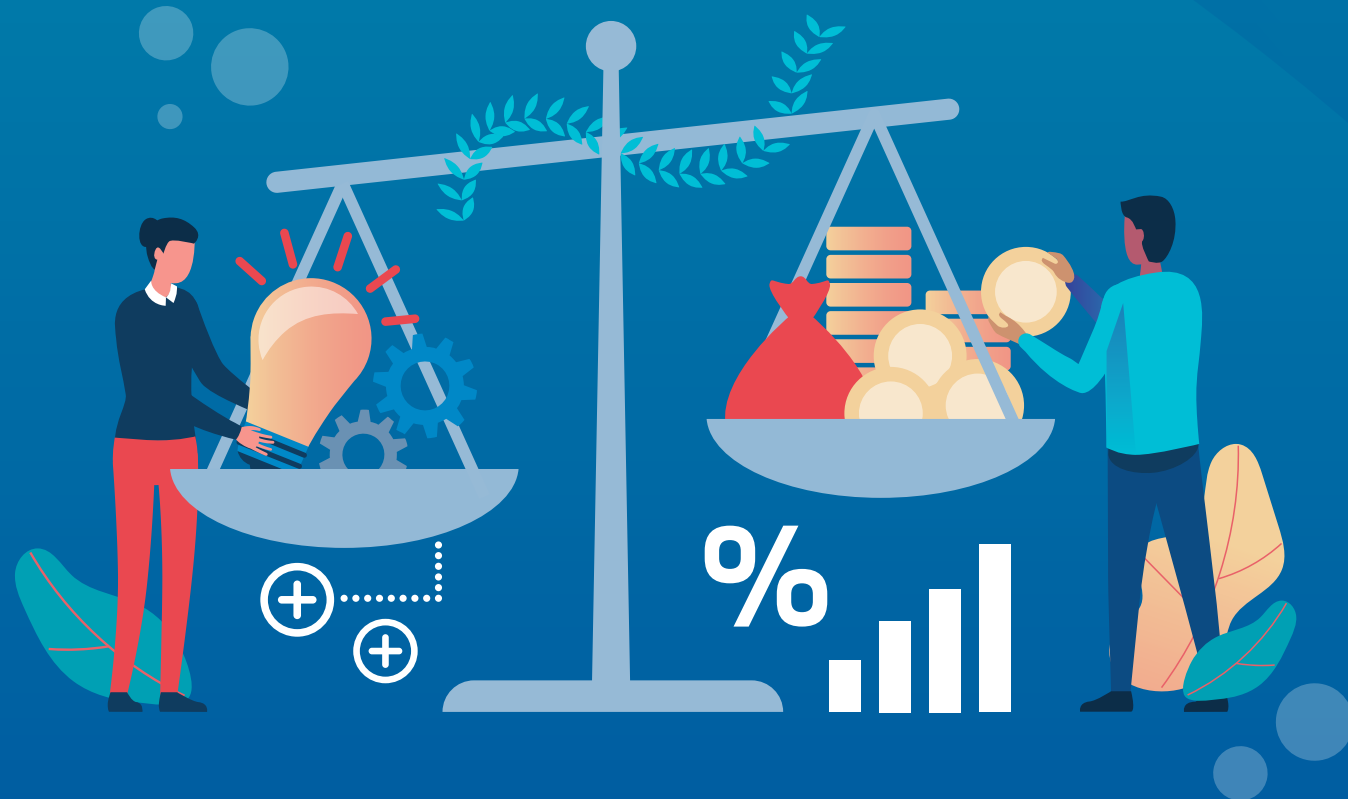
8. Sales Culture

Outsourcing ensures access to top-notch, experienced professionals. In an increasingly competitive economy, outsourcing your sales team accelerates the shift to a more sales driven culture.

JumpCrew, an outsourced sales specialist, can help you take advantage of every possible revenue stream, including up-sells and cross-sells where available. While your management team may initially focus on the cost savings of outsourcing, as you see results, the question will quickly become, "how can we drive even more?"

A Scalable Sales Solution

JumpCrew takes care of all of these critical items because we're focused on one thing: selling. Our goal is to increase sales velocity while materially reducing your cost of sale. Outsourcing is more efficient, cost-effective, and provides more data than building an internal team. Finding the right outsourcing company is vital to your success. The company you choose should evaluate your processes while providing recommendations on where and how to improve infrastructure, process, and workflows. With outsourced sales, you can generate new revenue, save on training and infrastructure, and free your employees to focus on perfecting the company's product or service.



How Outsourced Sales Teams Work

Outsourced sales companies provide a full array of products and services to fuel their clients' businesses, from building awareness and getting leads, to closing deals and analyzing metrics. You can customize services to propel specific projects, fill gaps in your team, or engage [comprehensive sales and marketing support](#). Based on your company's goals, your ideal outsourced sales partner will work with your existing team to co-create the sales strategy, equip the team with the right tools, and consistently use analytics to optimize and improve. Here are six ways using an outsourced sales team will [grow your business](#).

1. Build Brand Awareness

When outside factors are minimal, [82 percent of buyers pick a familiar brand](#) – even when the familiar name ranks lower in search engine results. In a world full of ads competing for the buyer's attention, familiarity feels better. Brand awareness gives you a competitive edge with customers making purchasing decisions and helps with overall, long-term brand loyalty. Building brand awareness is as much about consistency as it is reach. Every marketing piece and communication needs to reflect the voice and tone of your company. How many remarkable products or services have languished, unable to penetrate the market because no one knew about them? Your outsourced sales team will put the right message on search engines, social platforms, and into their email marketing to build brand awareness as potential buyers research products and services like yours.

2. Generate Leads

Integrating marketing and sales creates a real-time collaboration that [makes both teams more effective](#). A savvy sales and marketing team never misses an opportunity to capture customer contact information. If lead generation is a top goal for your business, your outsourced team can help you add landing pages, create offers, build content and SEO, grow social media, and more. A steady stream of high-quality leads keeps your sales team operating at peak performance. While multiple channels exist for lead generation, a critical gap for many B2B companies is content marketing. Generating the best quality and quantity of videos, articles, white papers, and sales collateral to direct your audience to a profitable call-to-action is time consuming. Keeping up with changing SEO demands is difficult to sustain without specialized support – something an outsourced sales partner offers.

3. Optimize CRM

Without a good [customer relationship management \(CRM\)](#) platform, customers will fall through the cracks. It happens all the time. As a business grows, it's harder to see the full picture of your customers and their path to buying, even if you're involved daily. Using and maintaining a CRM is the foundation for a scalable, high functioning sales and marketing program. CRM provides a consolidated view of data that supports sales, operations, analytics, and encourages collaboration. Used properly, a CRM can motivate customer retention, provide segmentation, and help you anticipate buyers' expectations. Sales outsourcing providers work with your team to optimize your current CRM workflow or can recommend a reputable platform based on your company's goals, sales cycle, and the needs of your prospects. For sales teams, the outsourced sales managers can monitor individual and team progress through each stage of the sales cycle. For an e-commerce business, a well-implemented CRM segments buyers by behavior and spending patterns to increase lifetime customer value through personalized content. CRMs require continuous data scrubbing, updating, and administrative oversight to operate – all of which can be supported by an outsourced sales partner.

4. Dedicate Appointment-Setters

Appointment-setting is fundamental to building a [sales pipeline](#). These activities are too important to leave to overburdened sales staff who are already struggling to generate new qualified leads while managing other responsibilities. Lack of follow-through equals lost opportunities for your business. Outsourcing trained personnel who are dedicated to appointment setting is an easy way to streamline the sales process. If appointment-setting is vital to your business, the outsourced team and existing team should collaborate. Sales teams can "stay small" and focus their efforts effectively.

5. Dedicate Sales Reps

With sales outsourcing, dedicated sales reps can handle the full sales cycle from prospecting to closing deals. Such a team gives you instant access to trained and experienced professionals with tools and equipment already set up, ready to sell. Your outsourced sales team will start by learning about your product or service, promotions, sales goals, and best practices. Together, you can build an effective sales strategy using proven processes. More importantly, they will continually apply behavioral data to improve it. Dedicated sales teams operate as an extension of your existing business. If your business has a large database that needs mining, you can direct your outsourced sales reps to focus there. Alternatively, the team can prospect for their own leads, which includes cold-calling.

6. Optimize Conversion Rates

Make sure every click counts with conversion rate optimization (CRO). [CRO is a proven tactic](#) to increase the effectiveness of your paid advertising by improving the conversion rate from lead to opportunity, and ultimately opportunity to close. Companies spend thousands of dollars acquiring leads, but then neglect the conversion process. Improving conversion rates generates more revenue from the same marketing expense by turning clicks into customers. A commonly overlooked opportunity is optimizing the length of your landing pages, which are meant to encourage form fills and lead generation. JumpCrew uses data analytics and proprietary best practices to identify conversion opportunities. Once identified, the team implements a regular testing strategy to keep abreast of market changes and evolve the testing process.



Sales Solutions To Fit Your Business

Outsourced sales is an agile and customizable solution. You can quickly provide your business with an experienced sales team to increase revenue. If you're bringing a new product or service to market or facing staff attrition, you can gain traction without investing time and money in hiring, navigating software, and training. Sales outsourcing allows business owners to hand off management and payroll responsibilities that might otherwise distract from their primary mission. A relationship with an expert sales provider can bring new strategies and market access to your business.

At JumpCrew, we know improving sales is part of an integrated effort from lead generation to close, and beyond into customer retention. Whether your business needs to increase brand awareness, generate new leads, or convert more leads into sales, we already have the people and the tools to add functionality and growth to your existing business.

Outsourced Sales vs. Internal Sales (Cost Analysis)

We know that you can run an in-house sales team; that's not the question. Deciding between in-house and outsourcing usually comes down to process and cost efficiency. Because all of JumpCrew's efforts go towards sales and marketing to support our partners, we're an efficient machine. As seen in the chart below, it doesn't make financial sense for companies to spend the time and money, or to take the risk required to build and run an in-house sales team.

	JUMPCREW	AVERAGE MONTHLY COST TO BUILD YOURSELF
2 DEDICATED SALES REPRESENTATIVES	✓	\$8,000
OUTREACH CRM LICENSES	✓	\$200
HARDWARE AND SOFTWARE	✓	\$200
PROSPECT LEAD LIST ACQUISITION	✓	\$300
DRIP EMAIL MARKETING	✓	\$1,000
SALES REP RECRUITING & HIRING	✓	\$5,000
SALES REP COMMISSIONS	✓	\$3,000
SALES MANAGER	✓	\$5,000
SALES DIRECTOR	✓	\$9,500
CLIENT SUCCESS MANAGER	✓	\$300
TRAINING & DEVELOPMENT	✓	\$8,500
OPERATIONAL SUPPORT	✓	\$6,000
BENEFITS, INSURANCE, & LIABILITY COVERED	✓	\$1,200
MONTHLY TOTAL:	STARTING AT \$17,000	\$46,900

The chart focuses on monetary differences between in-house and outsourcing — the costs assume that everything goes as planned and that all things are equal. Second to cost is the unquantifiable effort it takes to build, run, and grow a sales team.

What You Get When You Outsource Your Sales Team

The way companies sell products and services has changed, especially in the B2B space. What was once a basic step-by-step process has become a [tech-rich operation](#) that dives into buyer profiles, social influences, and data. Outsourcing sales will help to leapfrog operational constraints. With a sales outsourcing authority like JumpCrew, you get far more expertise and efficiency than you would by hiring and training third-party sales consultants. Outsourced sales services are fully managed and include multiple layers of sales enablement and support:



• Professionals 📧

When it comes to sales, people are your strongest asset—ours too. All of the outsourced team's attention and effort is focused on the specific activities for which they were hired. This hyper-focus on specific stages in the sales process, or on the sales cycle in its entirety, leads to a more deliberately built pipeline which in turn increases revenue. With an outsourced sales team, you get experienced sales reps for your industry. Expertise leads to confidence, which leads to the trust of prospect, which leads to sales.

Seasoned salespeople create a sense of urgency. They are prepared for anything and are genuinely interested in the customer. They love to sell.

A sales team from a high quality provider will highlight their dedication. They will inhabit a culture that celebrates success and integrates motivators into its standard operating procedure. Notably, JumpCrew was voted a Top Place To Work in Nashville several years in a row. With skill and technology all being the same, the most reliable difference between consistent top performers and average sellers is attitude. When you outsource effectively, you get sales reps who are experts with state-of-the-art data and technology environments, and personalities to match.

• Tech Stack 📦

Technology has extended the potential reach of sales teams, as well as influenced the way management and sellers interact. Getting the most value out of your [sales tools](#) requires more than a financial investment. You need sales professionals with the expertise to leverage these tools, and know how to use them to their full advantage. When deployed and adopted properly, technology improves productivity and profitability, it doesn't bog anyone down.

You will gain access to your outsourced partner's analytics tools, providing deeper insight into your customers' current and future expectations. Sales technology tools are continually evolving, so you'll want to align your company with a sales provider who keeps pace with rapid changes.

• Management



Your sales service provider will manage the sales team for you, overseeing day-to-day operations and helping optimize the performance of individual sales reps.

Instead of the burden of managing your sales team, you have direct access to a customer success manager, who acts as the liaison to the sales team. You speak to the same person, dedicated to you, who understands your history and goals, and who manages the partnership.

Outsourced sales suppliers offer a [full-service sales operation](#) meant to align with your business objectives so that your sales funnel yields maximum returns over the span of your customer engagement.

• Strategy



Your outsourced sales provider brings more than advanced sales strategies and [customer insights](#). You also benefit from their proficiency in creating laser-focused deliverables, lead generation strategies, and experience in opening new markets.

As digital marketing channels abound, collaborating with an expert in lead generation strategies can cut down on time spent on trial-and-error and accelerate results.

• Recruiting and Hiring



Your sales outsourcer has already invested in the infrastructure and recruited, interviewed, hired, and trained the team. You get the benefits of a dedicated sales team while saving the time and expense of hiring, training, and managing one.

Your partner has gotten the reps all up-to-speed on the latest software and made sure the equipment is compatible. The partner manages available hours and takes care of payroll. When a sales rep leaves, your sales outsourcer spends the time and expense to replace and train a new one.

• Equipment



With an internal sales team, your business is responsible for workstations, computers, additional internet capacity, phone lines, and software. Your sales outsourcing partner has all of that already set up.

If you use a CRM platform such as Salesforce, HubSpot, Zoho, InfusionSoft, or Zaius, JumpCrew can integrate with your existing system. If you're not actively using CRM software, we can help you launch and optimize one for your business.

A sales outsourcer can also help [optimize your analytics](#) and get your business started with a CRO tool such as Optimizely, Unbounce, VWO, Google Analytics, or Instapages.

• Experience



Digital media has disrupted how information is made, distributed, and consumed. Everything from prospecting to presenting to closing has changed.

Selling in the digital age means understanding the available digital tools and technologies.

Optimizing results requires more than communication skills and dedication. Sales reps must also be tech-savvy.

Your outsourcing partner is all sales and marketing, all the time. Your partner understands the importance of researching your product and service to provide real expertise and the urgency of responding to leads and inquiries immediately. Seventy-four percent of buyers work with the salesperson who was [the first to provide value and insight](#).

• Training



Market and internal changes come rapidly and usually with little warning. Outsourcing to an effective sales partner increases your company's agility.

An expert sales outsourcing provider understands that things change, and has best practices in place to navigate those changes quickly and with minimal program impact.

How To Get Started

The best sales outsourcing solution comes down to your business. Where are you now, and where do you want to be? Outsourcing can help you slash overhead costs while expanding sales coverage at every step of the buyer's journey. JumpCrew has [proven results](#) acting as a seamless extension of our partner's existing teams.

When you're ready to work with a sales outsourcing firm, the first step is to assess your current process. Locate the gaps when customers are not hearing from you, before or after the sale. Identify areas where you could improve your message or process. Determine any underserved geographical areas or customer segments that warrant expansion. A clear picture of your [current sales cycle](#) can reveal ways your sales partner can best help.

Here are four things you'll want to be prepared to discuss with your sales outsourcing partner.



1. The Scope

Decide which portions of the sales responsibilities you want to hand over, and which you'll keep in-house. Some firms outsource their sales efforts completely, while others choose specific services to fill gaps, launch new products, penetrate new areas or segments, or adjust to sudden growth.

2. Your Achievement Goals

It's important to know what you want from this partnership — whether it's a volume of leads, a specific improvement in conversion rates, a product launch, or opening up a new region. Your outsourced sales partner will help align your specific goals with what is typical for a company with a similar value proposition.

If you're adding to an existing sales team, take a fresh look at internal goals. Your in-house team's focus and responsibilities may shift, creating opportunities for improvements or new projects.

3. Current Data and Trends

A more extensive look at your current analytics and web traffic will help achieve your company's goals. What software and analytics tools does your sales team use?

This data should be readily available to your outsourcing partner. Nothing shows the life of a business like traffic and sales numbers. At JumpCrew, we work with you to develop analytics and create a plan.

4. The Onboarding Process

Be prepared to invest your time at the initial stages of the outsourcing partnership. The best way to build rapidly is to start with a solid foundation.

It's tempting to rush toward execution. However, by presenting a clear picture of key knowledge areas relating to your business, your current sales process, analytics, and goals, you start with a common understanding on which you can construct and implement actionable plans.

Company Culture + Executive Support



As you select a sales outsourcing partner, keep your [company culture](#) in mind. A provider who understands your company culture and core values will keep your brand on target.

Resistance to change is natural. If your company hasn't worked with an outsourced sales provider before, you'll want to garner support from the executive team. To do that, create a clear picture of success for them. Provide the leadership team with specific goals and milestones that you expect the additional sales force to help you reach. Communicate with them frequently so they can see progress and share in the wins. Now, you're ready to choose the right partner.

Your business faces unique challenges and needs. Sales outsourcing is not a one-size-fits-all solution. It's important to thoroughly and completely vet your provider before hiring. When selecting your outsourced sales partner, here are the big dos and don'ts:

Choose A Provider With Proven Success That Fits Your Needs

Your business faces unique challenges and needs. Sales outsourcing is not a one-size-fits-all solution. It's important to vet your provider before hiring. When selecting your outsourced sales partner, here are the big dos and don'ts:

- 1. DO choose capability over cost.**
- 2. DON'T jump in without clear goals and targets.**
- 3. DO play an active role through onboarding and beyond.**
- 4. DON'T assume every provider is the same.**
- 5. DO align sales and marketing.**
- 6. DON'T neglect to get buy-in from the executive team.**

An outsourced sales team should include more than entry-level staffers with a list of cold-call contacts. You want a [full-service provider](#) with experience in data analysis and with the knowledge needed to create success and maintain it.

Roles your outsourced sales and marketing team may include are a business development representative, quality assurance analyst, marketing strategy specialist, sales chat representatives, and content writers.

What Successes Can They Share?

At JumpCrew we offer [case studies](#) illustrating the remarkable success we create with our partners.

One study outlines how our client — a leading social media platform — [saw an 80 percent increase in weekly revenue in six months.](#)

One of the world's leading social media platforms came to JumpCrew seeking a partner to reactivate former advertisers. With a clear directive, JumpCrew took total ownership of the project. The sales team was coached to succeed with high-value professional prospects who needed personalized targeting.

The results? More than \$12 million in advertising sold, with a 38 percent close rate on formerly inactive leads.

You can also [read about our partnership with PartsTech](#). An auto parts search engine and ordering system, PartsTech assists repair shops, manufacturers, and part distributors. Aided by the excellence of its software products, PartsTech's 2013 launch saw organic success. In 2018, it was ready to launch a full-scale sales initiative but needed a turnkey solution.

JumpCrew's function with PartsTech was not to generate new business, but to cultivate long-term adoption of the platform. It was a unique problem that warranted a strategic approach.

The results? More than **35 million dollars** in value created with a **1,685%** percent increase in new business. While outsourced sales companies may not divulge their full client list, they should be able to offer examples of clients they've successfully served and to highlight key results. A record of proven results demonstrates the expertise you need to maximize the benefits of outsourcing.

Case Studies On JumpCrew Clients

A Leading Social Media Platform

JumpCrew services: Satellite Sales

This client came to JumpCrew seeking a partner to drive growth and revenue for their mid-market division. The specific task was to reactivate advertisers who had previously spent on the self-serve ads platform, and also create net-new opportunities through outbound prospecting.

JumpCrew advised on how to best categorize raw data sets, distribute and sort leads and accounts by sales rep, classify activity type and build corresponding dashboards within Salesforce. We also quickly assessed which sales collateral from the platform would best assist the reps during presentations with potential advertisers.

This initial pilot sales team of 4 reps scaled to 16 given the early success and trajectory of JumpCrew's efforts. Today, there are more than 30 dedicated reps on this team acting as a direct extension of our partner's brand.



27

MILLION IN REVENUE



216%

REVENUE GROWTH



3,530

ACTIVATED ADVERTISERS

A National Media Brand

JumpCrew services: Full-Funnel (sales and marketing)

JumpCrew supports a large media brand who services over 75% of all domestic U.S. military installations as one of the largest publishers of print and digital base guides, telephone directories, and maps. These free guides provide military personnel with community information, contact numbers, and advertisements from local businesses. JumpCrew's mission was to digitally transform our client's existing outside sales force. We launched our Full-Funnel efforts (sales and marketing) to enable the newly created inside sales team to convert new business from initial contract to close.

To build awareness, a robust social media and email campaign was developed and launched. JumpCrew then developed landing pages, paid search campaigns, drip series, retargeting campaigns, and social ads to generate new leads for the inside sales team. Leads were generated the first day the campaigns went live, and now account for nearly all of the brand's new customer growth.

The inside sales team is now delivering millions in additional untapped revenue per year. The secret to this turnkey solution was a well planned, multi-channel strategy that leveraged data driven awareness, targeted lead generation, and live selling.



\$31+

MILLION IN REVENUE



23,000

CLOSED DEALS



81,500

HIGH QUALITY LEADS

PartsTech: A B2B Partner

JumpCrew services: Satellite Sales

PartsTech is an auto parts search engine and ordering system that finds the right parts in a single search. They help repair shops, part distributors, and manufacturers run their businesses more effectively and profitably through e-commerce and data innovation.

After launching in 2013, PartsTech saw organic success, while fine tuning the usability and interface of the platform. In 2018, they were ready to launch a full-scale sales initiative, but needed a turnkey solution to capitalize on the early success of the tool. As a technology-first company, the PartsTech team knew they wanted to enlist a sales strategy partner to help take the product to market.

JumpCrew's function with PartsTech was not simply to close a net new sale, but to cultivate long-term adoption of the platform by potential users. Therefore, the sales cadence, messaging, and follow-up tasks needed a unique and thoughtful approach. JumpCrew built A/B tests for sales calls and iterated upon what worked best. A team of four, dedicated sales representatives was recruited, hired, and trained not only to execute the designed sales cadence, but to also conduct live product demonstrations for potential users and regularly engage with users once onboarded to the platform.



\$35+

MILLION IN REVENUE



1,685%

NEW BUSINESS GROWTH



50,000

PHONE CALLS

Are You Ready To Grow?

Outsourced sales offer efficient scalability. You can access a ready resource and create opportunities for your company. Whether you're seeking to improve conversion rates, reduce overhead expenses, or expand into new customer segments, an outsourced sales team can get you up to speed quickly.

If you're looking for a business partner who can help you locate, contact, and convert customers, JumpCrew has the [expertise and resources](#) to produce exceptional results.

We aim to become a productive, capable extension of your own business. Let us answer your questions.

